

10 Ideas for teaching with Visuals & Videos

Kristina Smekens

INPEC 2016

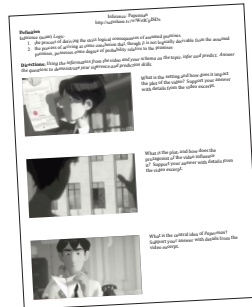
www.SmekensEducation.com
kristina@smekenseducation.com

Incorporate experiences frequently

1. Build text sets with visuals & videos for bigger units/concepts.

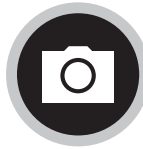
2. Integrate multimodal texts into the ELA classroom with movie *clips* and novel *excerpts*.

3. Create screen-shot handouts from multimodal texts.



4. Read the illustrations of sophisticated/complex picture books as part of regular read-alouds.

5. Provide comparative-thinking experiences with *Apples to Apples* — *Big Picture* version.



PHOTOGRAPHS:

- Offer one person's perspective.
- Frame out or exclude details intentionally.
- Include "digital doctoring" that may have altered the message.

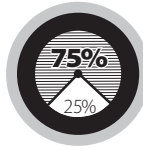


SOPHISTICATED ILLUSTRATIONS:

- Demonstrate a high level of integration with the print text.
- Convey info the print text never reveals.
- Utilize complex artwork and/or layout.

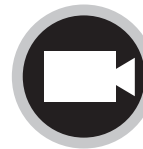
POLITICAL CARTOONS:

- Provide a single perspective on a relevant/current topic or issue.
- Require background knowledge.
- Include minimal, but essential text.
- Employ a range of literacy devices—symbolism, humor, hyperbole, sarcasm, irony, etc.



INFOGRAPHICS:

- Identify the key details on a topic/subject.
- Organize "facts" to show relationships.
- Convey the message via visuals (e.g., artwork, icons, color, font, etc.).
- Include information that may (or may not) be credible, reliable, or current.
- Provide a perspective on a relevant/current topic or issue.






VIDEOS, MOVIES, PSAs, DOCUMENTARIES:

- Communicate multiple visual and audio messages simultaneously.
- Require readers to sustain or "hold onto" their thinking across several minutes/hours.
- Provide interpretations of a printed text.



Apply the close-reading framework

6. "Read" some complex visuals and videos multiple times.

PHASES OF CLOSE READING	LEVELS OF THINKING
 <p>KNOWLEDGE & COMPREHENSION</p> <p>Comprehend at a surface level.</p>	<ul style="list-style-type: none"> • General Understandings • Summary, Central Idea, Theme • Key Details, Text Organization
 <p>APPLICATION & ANALYSIS</p> <p>Zoom in to analyze author choices.</p>	<ul style="list-style-type: none"> • Vocabulary, Words • Genre, Text Structure, Syntax • Author's Purpose, Perspective (POV)
 <p>SYNTHESIS & EVALUATION</p> <p>Zoom out to integrate ideas.</p>	<ul style="list-style-type: none"> • Visual Features of the Text • Text Quality, Author Credibility • Text-to-Text Connections



Record observations

7. Note facets of photos, illustrations, & political cartoons.

- People/Subjects
- Action & Activity
- Setting & Objects

8. Note facets relevant to infographics.

- Main Idea/Subject
- Data
- Source
- Text/Words
- Visuals
- Organization

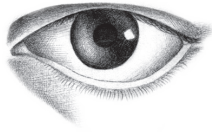
9. Note video observations.



VideoNot.es
Type time-stamped notes while simultaneously watching a video. Integrated with Google Drive.



▶ VIDEO NOTES



**What do you see
in the video?**



**What do you hear
in the video?**

Cite the “text” in written responses.

10. Reference *which* visual/video and *where* in the “text” the evidence was observed.

Which text?	Where in the text?
Identify the title, or	Identify the time stamp.
Identify the genre, or	Identify the physical location.
Identify the author, illustrator, director, source, etc.	Identify the facet/component.

Title of the video clip

 **VIDEO NOTES**



What do you see
in the video?



What do you hear
in the video?