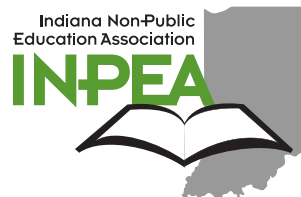


# INPEC 2023 **UNITING** with **PASSION and PURPOSE**

2023 Indiana Non-Public Educators' Conference | October 26 & 27  
INDIANA CONVENTION CENTER | INDIANAPOLIS, IN



## EXHIBITOR PROSPECTUS





# Uniting with Passion and Purpose

The Indiana Non-Public Educators' Conference (INPEC) is a biennial conference featuring experienced, engaging speakers, 100 educational sessions and a varied and enticing trade show for all educators, preschool through high school. INPEC attracts approximately 2,000 Indiana educators representing buyers and influencers with the potential to purchase **millions of dollars** in products or services. Exhibit at INPEC 2023 for exclusive access to these key decision makers and discover how, when, and why they make their buying decisions.

You are a vital aspect of the conference. Your ability to enrich the benefits of attending is the cornerstone of our passion to offer the most valuable event possible. Purposefully impacting the experience of attendees by luring them into the tradeshow is a responsibility exhibitor's experiencing the highest level of satisfaction incorporate into their conference plans. We provide the venue, include tradeshow activities and special sessions, allow time on the agenda and permit exhibitors to create the dynamics that attract attendees.

INPEA invites you to exhibit at this biennial Conference: **Uniting with Passion and Purpose**. The Conference explores today's most important educational issues and solutions from conception to actualization and equips educators with innovative learning opportunities for their students.


**Don't delay! Submit your application to reserve your space today.**

## WHY EXHIBIT?

- Demonstrate the value your company offers to non-public schools
- Generate new leads and increase sales as your conference plan elevates you above others
- Opt for additional brand visibility to increase your competitive advantage
- Promote your strategic message about your products and services to thought leaders in non-public schools
- Attendee engagement game (scavenger hunt) will draw attendees to your booth when you participate

## BENEFITS

- Tradeshow is open 7.5 hours
- Complimentary exhibitor registrations; 2 per 10' x 10' booth
- Additional exhibitor registration discount - \$50 each
- Company name, contact information and booth number listing in Digital Conference Program and mobile app
- Participate in the attendee scavenger hunt to direct traffic to your booth
- Complimentary post-conference attendee mailing address list



*“As we enter October, most teachers are feeling start-up burnout! We need to be revived and inspired to move onward and upward. Providing a conference where we were the focal point with inspiring tips, opportunities to connect and yes, celebrate our vocations was time well spent!”*

Reserve exhibit space online [www.inpea.org](http://www.inpea.org)

## SCAVENGER HUNT

To assure attendees visit your booth, donate a personal item (gift card, event tickets, movie ticket package, etc.) for a prize drawing with a value of \$100 or more and your company and booth number will be included on a form distributed to attendees. Attendees will visit your booth and engage in a brief conversation to receive a chance to win one of the prizes offered. The option to participate is limited. Engage in this activity to increase traffic to your booth.

## FOCUS AND NETWORKING SESSIONS ON TRADE SHOW FLOOR

To promote and encourage attendees to visit the trade show frequently, fast-paced, highly impactful sessions are scheduled to draw them in. With a tendency to stop and visit exhibitors, more attendees will engage in conversations before and after scheduled sessions.

## EXHIBITOR PROMOTIONS

Attract attendees to your booth by participating in the Exhibitor Promotions Marketing program! Tell us by September 20, 2023 what exclusive discounts, special offers, samples, and giveaways you are planning during the Trade Show. During the Conference your indicated promotional plans will be shared with attendees. Exhibitor Promotions are complimentary.



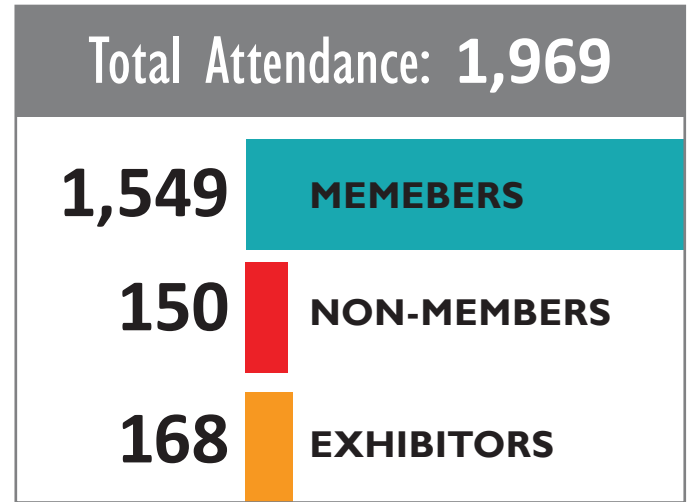
**91% of Attendees said they visited Exhibitors**



# TARGET AUDIENCE

Attendees include Early Childhood, Elementary, Middle School, Secondary/Higher Education Teachers, Superintendents, Principals, Administrators, Counselors, Teacher Assistants, Library Media Specialists, Pastors, and more.

## 2021 Conference Statistic



## 2021 Attendees by Profession

Administrators | 301

Early Childhood Teacher | 124

Elementary Teacher | 672

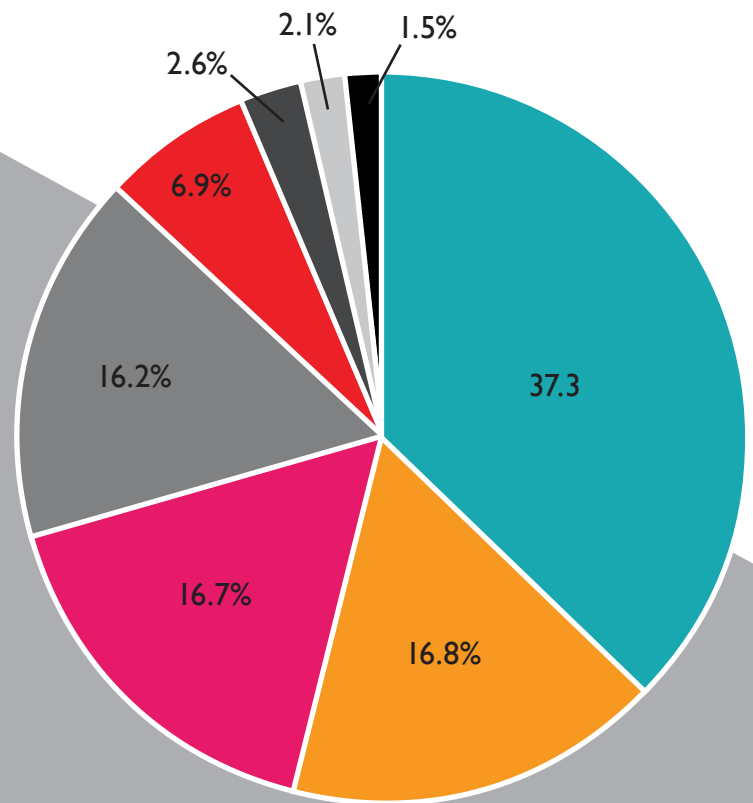
Middle School Teacher | 302

Secondary/Higher Education Teacher | 291

Secretary/Teacher Assistant | 27

Special Education | 46 \*

Other | 38



\* Although not exclusively, most non-public schools teach students with special needs within the regular classroom.

*"I love attending INPEC every other year. I can always find new ways to engage the learners in my classroom."*



**Increase your exposure and drive more traffic to your booth by sponsoring!**



# GENERAL INFORMATION

## LOCATION

Indiana Convention Center  
100 S Capitol Ave.  
Indianapolis, IN

## MEETING DATES

Thursday, October 26 - Friday, October 27, 2023

## EXHIBIT SPACE RATES

Booth space includes one 8' skirted table, two chairs, ID sign, and all Exhibitor Benefits.

*Please Note: Booth space does not include internet, carpet, or electricity. These may be purchased through the exhibit decorator.*

<b>10' X 10' Booth Space</b>	\$525
<b>Premium Booth Location</b>	\$175 additional
<b>Corner Booth Location</b>	\$125 additional

## EXHIBIT DATES & HOURS

(all activities below take place during the Trade Show)

### Wednesday, October 25

12:00 PM – 5:00 PM Early Registration

### Thursday, October 26

11:30 AM – 4:00 PM Exhibit Hall Open

12:00 PM – 2:45 PM Focus and Networking Sessions

2:45 PM Prize Drawings

### Friday, October 27

9:30 AM – 12:30 PM Exhibit Hall Open

9:30 AM – 10:30 AM Coffee/Pastry Social

9:45 AM – 11:45 AM Focus and Networking Sessions

11:50 AM Prize Drawings



91% of 2021 Attendees said they would attend the 2023 INPEC



# FLOOR PLAN

## EXHIBIT INSTALLATION DATES

Wednesday, October 25

12:00 PM – 5:00 PM

Thursday, October 26

7:00 AM – 11:00 AM

## EXHIBIT DISMANTLE DATES

Friday, October 27

12:30 PM – 5:30 PM

Educational Session

138	136	134	132	130	128	126	124	122	120	118	116	114	112	110	108	106	104	102	100
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139	137	135	133
238	236	234	232

129	127	125	123	121	119	117
228	226	224	222	220	218	216

113	111	109	107	105	103	101
212	210	208	206	204	202	200

Exhibitor Lounge

239	237	235	233
338	336	334	332

229	227	225	223	221	219	217
328	326	324	322	320	318	316

213	211	209	207	205	203	201
312	310	308	306	304	302	300

Educational Session

339	337	335	333	331	329	327	325	323	321	319	317	315	313	311	309	307	305	303	301
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Reserve your sponsorship today!  
Secure Space Online  
at [www.inpea.org/OnlineBoothSelection](http://www.inpea.org/OnlineBoothSelection)

*“This feeling of being understood and seen is irreplaceable and truly emotional, especially in the recent age of increased demands and unrealistic expectations for educators. Being seen, heard, and understood alone was worth the time spent.”*





# ADVERTISING OPPORTUNITIES

Successful product promotion begins with targeting the right audience. With INPEC’s advertising and sponsorship opportunities, you’ll reach key customers and influential decision makers who drive the industry. INPEA offers the following opportunities to place your brand and advertising message directly in front of non-public educators.

## ADVERTISE IN THE DIGITAL CONFERENCE PROGRAM

With the full 2023 agenda, session descriptions, trade show floor map, and Wi-Fi access codes, the Digital Conference Program is one of the reference guides attendees will use during and after INPEC.

ADVERTISEMENT	SIZE	RATES
<b>COLOR</b>		
Outside Back Cover	8.5” w x 11” h	\$325
Inside Front Cover	8.5” w x 11” h	\$300
Inside Back Cover	8.5” w x 11” h	\$250
<b>BLACK &amp; WHITE</b>		
Full Page	7.5” w x 10” h	\$185
Half Page	7.5” w x 4.75” h	\$125
Quarter Page	3.75” w x 4.75” h	\$100
Business Card	3.5” w x 2” h	\$75

### Advertisement Specifics

Art is required by September 7, 2023. Provide your advertisement in .pdf and .eps files with all fonts embedded. Advertisement sizes must be as listed above and must be in black and white unless you purchase a color advertisement. No modifications will be made. Improperly formatted artwork will be returned to the advertiser with no refund of the advertisement cost. Advertisements should be emailed to [INPEC@conventionmanagers.com](mailto:INPEC@conventionmanagers.com), no later than September 7, 2023.



*“There was a great atmosphere to INPEC. Everyone seemed genuinely excited to learn together, and that makes for the best experience.” - Steve Perkins, Guerin Catholic High School*



**Reserve your sponsorship today!**  
Secure Space Online at [www.inpea.org/OnlineBoothSelection](http://www.inpea.org/OnlineBoothSelection)

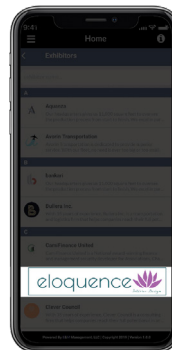


# ADVERTISE ON THE MOBILE APP



**Home Screen Ads:**  
(Hyperlinked display ad on the Home Screen of the app) (6 available)

**Rate \$185**



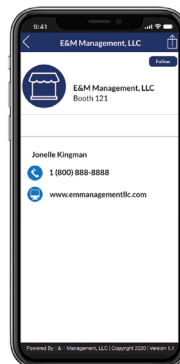
**Unlimited Middle Banner Ads:**  
(Ads run every 5th listing in Speaker, Exhibitor, & Attendee sections)

**Rate \$125**



**Ultimate Listing:**  
(Logo, website URL, Company bio, social media links in Sponsor & Exhibitor section)

**Rate \$100**



**Basic Listing:**  
(Logo, onsite contact, phone number, and website URL) – No charge for Sponsors

**Rate \$50**

*“Overall, I enjoyed INPEC. I learned new things and am implementing them in my classroom.” - Layne Drudge, St. John Bosco*

**Increase your exposure and drive more traffic to your booth by sponsoring!**





# SPONSORSHIP OPPORTUNITIES

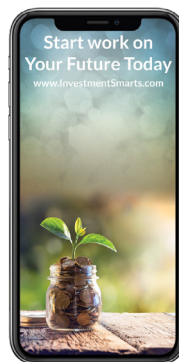
Increase your brand visibility and gain more exposure before, during, and after INPEC 2023 by becoming an INPEC Sponsor. Sponsorships listed below DO NOT INCLUDE AN EXHIBIT BOOTH. Exhibit booths are sold separately. We are open to creating a sponsorship tailored to your marketing needs. Please contact our office if interested in receiving a custom sponsorship proposal call 317-713-1560 or email [INPEC@conventionmanagers.com](mailto:INPEC@conventionmanagers.com)

## PRICE: \$5,000

## ELITE SPONSORSHIP OPTION

### Thursday or Friday General Session Sponsor (Exclusive)

- Introduce keynote speaker and a 60 second company introduction
- Company logo displayed on the screen in the general session room
- Company logo displayed on signage at the entrance
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Include company literature or promotional items in the Conference bag
- Complimentary post-conference attendee mailing address list
- Mobile App Splash Page (Hyperlinked full screen ad, visible every time the app is launched, before any other content is viewed)



Secure space online: [www.inpea.org](http://www.inpea.org)  
or email: [inpec@conventionmanagers.com](mailto:inpec@conventionmanagers.com) or call: 317-713-1560



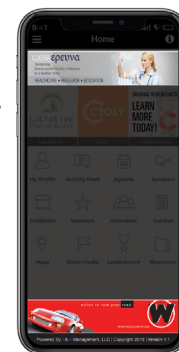
# PRICE: \$3,000

## PLATINUM SPONSORSHIP OPTIONS

### Thursday or Friday General Session Sponsor (Co Sponsorship)

**4 available**

- Company logo displayed on the screen in the general session room
- Company logo displayed on signage at the entrance
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Mobile App Top or Bottom Banner (Exclusive hyperlinked ad, visible at the top/bottom of the screen throughout the app)
- Include company literature or promotional items in the Conference bag
- Complimentary post-conference attendee mailing address list



### Coffee & Pastry Social (Co Sponsorship)

**3 available**

- Friday morning Coffee & Pastry Social, located in the Exhibit Hall
- Company logo displayed on the screen in the general session room
- Company logo displayed on signage next to the coffee/pastry station
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Company logo printed on napkins
- Include company literature or promotional items in the Conference bag
- Complimentary post-conference attendee mailing address list

### Speaking Opportunity (Deadline 3/1/23)

**Limited availability**

- Session time slot scheduled to speak on an educational topic (Session must be approved) \*
- Distribute your company literature and promotional items at your session
- Company logo displayed on signage at the entrance
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Include company literature or promotional items in the Conference bag
- Session submission due March 1, 2023 for consideration and after March 1, contact us directly
- Complimentary post-conference attendee mailing address list

*\* All presentations are subject to approval by the Program Committee and must avoid commercialism, promotion, and advertising. Due to very limited program space many proposals are not approved.*



# SPONSORSHIP OPPORTUNITIES

PRICE: \$2,000

## GOLD SPONSORSHIP OPTIONS

### Educational Session

#### Several available

- Select an educational session
- Company logo displayed on signage at the entrance and on the podium
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Distribute your company literature and promotional items at your session
- Complimentary post-conference attendee mailing address list

### Conference Bags

#### 2 available

- Company logo on the Conference bag alongside the INPEA logo
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Include company literature or promotional item in the conference bag
- Complimentary post-conference attendee mailing address list



# SPONSORSHIP OPPORTUNITIES

PRICE: \$1,500

## SILVER SPONSORSHIP OPTIONS

### Tech Charging Station

#### 1 available

- Company logo displayed on charging station located in the Exhibit Hall
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Place your company literature at the charging station
- Complimentary post-conference attendee mailing address list

### Directional Sign

#### 4 available

- 4' x 8' sign with your logo to provide direction to attendees in high traffic areas
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Complimentary post-conference attendee mailing address list

*“This was a great way to learn simple, inexpensive, new ideas to take back to school and implement immediately! Loved the time to relax, eat, and talk with colleagues too. It all works toward helping us help kids.” - Kim Becker, Seton Catholic Elementary*



Secure space online: [www.inpea.org](http://www.inpea.org)  
or email: [inpec@conventionmanagers.com](mailto:inpec@conventionmanagers.com) or call: 317-713-1560



# SPONSORSHIP OPPORTUNITIES

PRICE: \$1,000

## BRONZE SPONSORSHIP OPTIONS

### Conference Bag Insert

5 available

- Your company literature or promotional item included in the Conference bags
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Complimentary post-conference attendee mailing address list

### Promotional Email

5 available

- Company logo, booth number and URL in one promotional email sent to over 400 schools & 5,000 teachers and administrators
- Logo on the INPEA Facebook page linked to your company Facebook page
- Company logo displayed on the screen in the general session room
- Company logo and URL on INPEA website, Digital Conference Program and Mobile App
- Complimentary post-conference attendee mailing address list

91% of Attendees said they visited Exhibitors

# RULES & REGULATIONS

Please read these rules and regulations. This section contains information you must know and agree to abide by.

## 1. EXPOSITION SPONSORSHIP & MANAGEMENT:

The Indiana Non-Public Educators' Conference (INPEC) is produced by and is the property of Indiana Non-Public Education Association (INPEA). INPEA will provide show management and attendance promotion.

No exhibits, displays, or demonstrations will be permitted in hotel meeting rooms, suites, guest sleeping rooms, or other locations outside the designated exhibit area. Violation of this policy may result in sanctions at future INPEC trade shows. Such sanctions could include forfeiture or restriction of future participation privileges.

## 2. CONTRACT FOR EXHIBIT SPACE:

The order for booths, assignment of space, and the full payment of rental charge, constitutes a contract or rental of the space assigned. An exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. Exhibitors must agree to furnish their exhibits so as not to obstruct the view of other exhibits. No partition other than the 36" high side dividers provided by INPEA will be permitted unless specifically approved. Uniform booth signs bearing the name of the exhibitor will be provided by INPEA at no extra cost, or exhibitors may use their own sign if desired. No signs of any kind may be displayed at a height greater than 8 feet from the floor to the top of the sign. Standard booth background and side rails will be provided without charge. Booth backgrounds are approximately 8 feet in height and divider rails 36 inches in height. Width of special backgrounds must be 2 inches less than back wall.

## 3. ASSIGNMENT OF SPACE:

Allocations of available space will be made on a first come, first served basis based on size of space. INPEA reserves the right to make final space assignment or change the space assignment after the acceptance of the application should it be in the best interest of the show. All booths are clearly shown on the floor plan. Dimensions are believed to be accurate but only warranted to be approximate. The price of space includes booths of appropriate construction, uniform signs for each booth, a table and 2 chairs, and adequate illumination of space. Exhibitors having booths of their own construction may use them. If there is a question about the size and height limitations, please call 317-713-1560.

## 4. PAYMENT OF SPACE:

Contracts must be accompanied by full payment of booth and advertisement fees. Checks should be made payable to the Indiana Non-Public Education Association.

## 5. CANCELLATION OR WITHDRAWAL:

Upon giving written notice, an Exhibitor may cancel or withdraw from the trade show on or before June 30, 2023, however, no refund will be given unless all booth space has been sold; then 50 (fifty) percent of the payment shall be returned approximately 30 (thirty) days after the conference closes. After June 30, 2023 no refund will be given. Total payment for reserved exhibit space will be due for cancellations made after June 30, 2023.

The date upon which the notice of cancellation is received shall apply as the official date of cancellation. INPEA has the right to resell the space vacated upon notification of cancellation.

## 6. OCCUPANCY OF SPACE:

Installation is from 12:00 pm — 5:00 pm on Wednesday, October 25, 2023 and 7:00 am — 11:00 am on Thursday, October 26, 2023. The Trade Show will officially open at 11:30 am on Thursday, October 26, 2023, and will close at 12:30 pm on Friday, October 27, 2023. Exhibits must be removed by 5:30 pm on Friday, October 27, 2023.

## 7. TERMINATION OF EXHIBIT:

If the premises where INPEC is to be housed are destroyed or damaged; or INPEC fails to take place as scheduled; or is relocated or interrupted and discontinued; or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, or emergency declared by any government agency; or for any other reason, this contract may be terminated by INPEA. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of INPEA shall be to return the Exhibitor's rental payment.

## 8. ADVERTISEMENT SPACE:

Reservations for advertisement space in the official Digital Conference Program and Mobile App must be paid in full to reserve the space. Specifications for artwork size, layout, and format are described in the Exhibitor Prospectus. Cancellations for advertisement space must be received in writing on or before June 30, 2023 to receive full refund. Advertisement space canceled after June 30, 2023 is non-refundable.

## 9. EXHIBITOR'S REPRESENTATIVE:

Each Exhibitor organization must name at least one person to be its official representative, with authorization to enter into such service contracts necessary for the installation and removal of exhibits and the provision of services, for which the Exhibitor will be responsible. At least one person must be in the Exhibit Booth during all hours the Exposition is open.

Exhibitor agrees not to assign or sublet the whole or any portion of the rented space covered by this contract. No two companies of different ownership can share a single booth.

Each exhibitor agrees to abide by the foregoing rules and regulations, and by any amendments or additions thereto that may hereafter be established or put into effect by the INPEA. These rules are subject to revision by the INPEA and all points not covered are subject to its decision. They have been formulated for the best interest of the exhibitors as well as the INPEA, and all participants in the Exposition are asked to cooperate in the observance of them.

## 10. SOLICITATION IN THE EXPOSITION:

The aisles and other space in the Exposition Area are not leased to the exhibitors and shall be under the control of INPEA. All displays, interviews, conferences, distribution of literature, lectures, or any other type of activity shall be conducted inside the space contracted. Exhibitors' representatives standing in aisles or in front of exhibit booths of other Exhibitors for advertising purposes is strictly prohibited.

Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Signs, rails, etc. will not be permitted to intrude into or over aisles.

## 11. EXHIBIT STANDARDS:

INPEC shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to, or in keeping with the character or purpose of the show. Questionable exhibits shall be modified at the request of Conference Management. Conference Management reserves the right to interpret and remove from the show program materials, advertising, or literature that which they feel would be in bad taste if such materials were displayed.

## 12. SOLICITATION BY NON-EXHIBITORS AND NON-REGISTERED ATTENDEES:

Persons connected with non-exhibiting companies are prohibited from any dealings, exhibiting, or soliciting within the Exposition area or Conference facilities. Exhibitors are urged to report immediately any violations of this rule to the Conference Management.

## 13. LIABILITY AND INSURANCE:

Exhibitor agrees to protect, save, and keep INPEA forever harmless from any damages or charges imposed for violation of any law or ordinance, by the negligence of the Exhibitor, as well as strictly comply with the applicable terms and conditions contained in the agreement between the Indiana Convention Center and INPEA regarding the Exposition premises. And, further, Exhibitor shall at all times protect, indemnify, save, and keep harmless the Board of Directors and Planning Committee for INPEC, Conference Management, and subcontractors against and from any and all loss, cost damage, liability, or expense arising from or out of or by reason of said Exhibitor's occupancy and use of the Exposition premises or a part thereof.

The INPEA will exercise responsible care for the protection of Exhibitor's material and displays. However, the Exhibitor, on signing the contract expressly releases INPEA and the Indiana Convention Center from and agrees to indemnify same against any and all claims for such loss, damage or injury. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense.

Security guards shall be furnished during the installation, open hours, and dismantling of the show. The furnishing of the guards shall not increase the liability of Conference Management or show sponsors. **ONLY THOSE EXHIBITORS PROPERLY IDENTIFIED AND WITH PERMISSION OF CONFERENCE MANAGEMENT MAY ENTER THE EXHIBIT AREA DURING NON-SHOW HOURS.**

## 14. SAFETY:

Fire regulations require all display material used for decoration be fireproof. All electrical equipment, including signs and lights, shall be in good condition and able to pass inspection of the Fire Marshal. Each exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention, and public safety while participating in the INPEC. The use of flammable materials, substances, or fluids of any nature, which are prohibited by fire regulations, may not be used in any booth.

## 15. SHIPPING:

Exhibitor agrees to ship, at his own risk and expense, property to be exhibited. All shipments must be prepaid. Shipping fees for items to be included in the conference bags are the responsibility of the exhibitor/sponsor. Additional shipping fees may apply. Further information will be forwarded upon receipt of signed contract.

## 16. BOOTH FURNITURE AND SPECIAL WORK:

Booth includes an 8' skirted table, 2 chairs, and ID sign. Additional furniture and carpet is available to rent from the Exhibit Decorator. Information will be forwarded upon receipt of signed contract.

## 17. ELECTRICITY:

There will be a charge for exhibitor electrical hook-ups and/or internet connections. A form will be included in the information emailed to you by the official exhibitor decorator. You must purchase an individual hook-up from the Indiana Convention Center for electricity, as well as an individual internet connection. An exhibitor hooking into other exhibitor's electricity will be unplugged and charged for the use of electricity.

## 18. COPYRIGHT PERMISSION & INDEMNIFICATION:

Exhibitor represents and warrants that no musical work protected by copyright will be staged, produced, or otherwise performed, via either "live" or "mechanical" means, by or on behalf of the exhibiting firm, at the INPEC, unless exhibitor has previously obtained written permission from copyright owner or the copyright owner's designee (e.g., ASCAP, BMI, or SESAC) for such use.

Exhibitor further represents and warrants that it shall be fully responsible for the performance of all obligations under any agreement permitting the use of such music, including but not limited to all obligations to report data and to pay royalty fees.

## 19. MISCELLANEOUS REGULATIONS:

Exhibitor shall not foster or conduct outside activities that would take qualified attendees from the Conference functions and/or Exposition during scheduled hours.

Manufacturers or suppliers must be exhibitors in order to use a hospitality suite and must obtain authorization from the INPEA. The term hospitality suite shall include any open room with readily available food, drink, and/or entertainment where same may have been publicly announced or advertised.

## 20. RULES & REGULATIONS:

Any rules and regulations relevant to the Indiana Convention Center will be provided to the exhibitor by the INPEA upon receipt of the signed contract. Any union rules specific to Indianapolis will be included and by signing the contract all will agree to adhere.

## 21. AMENDMENTS TO REGULATIONS:

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the decision of INPEA. The aforementioned items covered by this contract may be amended at any time by INPEA in the interest of the show and notice thereof shall be binding on exhibitor equally with the foregoing rules set forth in this contract.

## 22. RESPONSIBILITY:

It is the responsibility of the Exhibitor to be fully familiar with these rules and regulations and to see that each member of the firm attending the INPEC, either as exhibitor personnel or registrant or both, is familiar with these rules and regulations.

## 23. FOOD AND BEVERAGE:

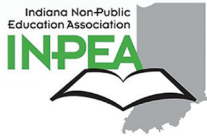
Centerplate is the exclusive caterer for the Indiana Convention Center. No outside food or beverages are permitted. Exhibitors wishing to dispense food or beverages in the exhibit hall should contact Centerplate at 317-262-3500. Fees and documentation from the Indiana Health Department might apply.

## 24. RESTRICTED MARKET AREAS:

Any exhibitor displaying goods and/or services whose distribution, sale or use is prohibited in any area of the United States must provide information to Trade Show attendees showing those areas of restriction OR those areas approved for the goods and/or services in question.

## 25. RULES OF CONDUCT OR ADMISSION:

INPEA prohibits firearms, ammunition, and firearm accessories of any kind to be brought into the Indiana Convention Center during INPEC. INPEA has directed and authorizes The Capital Improvement Board of Managers of Marion County, Indiana to implement and enforce such rules.



# INDIANA NON-PUBLIC EDUCATORS' CONFERENCE

October 26-27, 2023

## EXHIBITOR AGREEMENT

In accordance with the Rules and Regulations stated in this agreement the organization below has entered this contract with the Indiana Non-Public Education Association for the space and/or the services indicated below.

PLEASE PRINT OR TYPE – information will be used in the Digital Conference Program and Mobile App unless listing is provided

### CONTACT NAME

[Grid of boxes for contact name]

### TITLE

[Grid of boxes for title]

### COMPANY

[Grid of boxes for company]

### ADDRESS

[Grid of boxes for address]

### CITY

[Grid of boxes for city]

### STATE

[Grid of boxes for state]

### ZIP CODE

[Grid of boxes for zip code]

### PHONE

[Grid of boxes for phone]

### EXT

[Grid of boxes for extension]

### MOBILE PHONE

[Grid of boxes for mobile phone]

### EMAIL

[Grid of boxes for email]

### WEBSITE

[Grid of boxes for website]

I, a duly authorized representative of the organization listed above, agree to all Rules and Regulations contained in this agreement.

Signature (required) \_\_\_\_\_

Date \_\_\_\_\_

### EXHIBIT BOOTH SPACE LOCATION

Exhibit space is reserved on a first come, first serve basis. Please indicate four (4) different location choices:

1. \_\_\_\_\_ 3. \_\_\_\_\_  
2. \_\_\_\_\_ 4. \_\_\_\_\_

We desire booth separation from: (list company names)

1. \_\_\_\_\_ 3. \_\_\_\_\_  
2. \_\_\_\_\_ 4. \_\_\_\_\_

### EXHIBIT BOOTH SPACE

- 10'x10' Booth \$525
- Premium Location \$175 additional
- Corner Location \$175 additional

Total Booth Space Cost: \$ \_\_\_\_\_

### SPONSORSHIPS

Note: Sponsorships do not include an exhibit booth.

- Elite \$5,000
  - Platinum \$3,000
  - Gold \$2,000
  - Silver \$1,500
  - Bronze \$1,000
- Total Sponsorship Cost: \_\_\_\_\_

### Digital Conference Program Advertising

- Outside Back Cover (color) 8.5"w x 11"h \$325
- Front Inside Cover (color) 8.5"w x 11"h \$300
- Back Inside Cover (color) 8.5"w x 11"h \$250
- Full Page (black & white) 7.5"w x 10"h \$185
- Half Page (black & white) 7.5"w x 4.75"h \$125
- Quarter Page (black & white) 3.75"w x 4.75"h \$100
- Business Card (black & white) 3.5"w x 2"h \$75

### Mobile App Ads

- Home Screen Ads (6 available) \$185
- Unlimited Middle Banner Ads \$125
- Ultimate Listing \$100
- Basic Listing No charge for Sponsors \$50

Total price for all items: \$ \_\_\_\_\_

### PRODUCTS & SERVICES

- Check all that apply:
- Awareness / Prevention Programs
  - Building Improvements
  - Career Programs
  - College / University
  - Consulting
  - Curriculum Building
  - Educational Books
  - Educational Product Sales
  - Financial Aid
  - Multimedia / AV Sales
  - Museum
  - Professional Development
  - Program Development
  - Publisher
  - Screening
  - Society
  - Software
  - Student Development
  - Textbooks
  - Other: \_\_\_\_\_

### EXHIBITOR PROMOTIONS

- Check all that apply:
- Scavenger Hunt Giveaway
  - Samples
  - Food & Beverage
  - Free Freight & Shipping
  - Show Specials & Discounts
  - Incentives
  - Special Events
  - Product Drawing
  - Other: \_\_\_\_\_

### PAYMENT

- Visa  MasterCard  Check (Payable to Indiana Non-Public Education Association)
- Check here if billing address is different from address listed above

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Credit Card Number

[Grid of boxes for credit card number]

### Exp. Date

[Grid of boxes for expiration date]

### Security Code

[Grid of boxes for security code]

Printed Name on Credit Card: \_\_\_\_\_

Signature \_\_\_\_\_  
(Authorizing INPEA to charge account)

### INSTRUCTIONS TO VALIDATE AGREEMENT

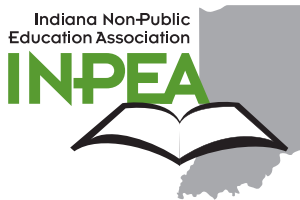
1. Attach a check payable to: **Indiana Non-Public Education Association** or complete credit card information.
2. Return completed form and payment to: **Indiana Non-Public Education Conference, 135 S. Mitthoeffer Rd., Indianapolis, IN 46229**
3. Questions call 317-713-1560 or E-mail [INPEC@conventionmanagers.com](mailto:INPEC@conventionmanagers.com)



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# INPEC 2023 **UNITING** with **PASSION and PURPOSE**

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## EXHIBITOR PROSPECTUS